# TIPE 3D PRINTING

TECHNOLOGY. INDUSTRY. PEOPLE. ECONOMICS

**January 2021 | Online**

Sponsorships

# Technology. Industry. People. Economics

With a focus on case studies, additive manufacturing user applications, visionary talks on the future, and people shaping the industry, TIPE | 2021 curates an inspirational all-female agenda of speakers and panelists. Long-lasting connections and networking opportunities are emphasized throughout this human-centered event, which welcomes all members of the additive manufacturing and related community.

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# An inspirational all-female agenda of speakers

**Nora Toure**

Founder of Women in 3D Printing and TIPE 3D Printing conference | TEDx Speaker | co-founder #3DTalk | VP Strategy, Ivaldi Group | Editorial Board Member Journal of 3D Printing & Additive Manufacturing | Advisory Board Member Youth for Technology Foundation | TCT Expert Advisory Board | Committee Member De Anza College.

*"With a mission of 'Promoting, supporting, and inspiring women using Additive Manufacturing technologies,' Women in 3D Printing seeks to foster a more diverse industry. Within five years of existence, Women in 3D Printing managed to grow from a simple blog to* ***one of the largest Additive Manufacturing community worldwide, with over 65 chapters in 25 countries.*** *The TIPE 3D Printing conference is built by and for this community of 10,000+, and features an inspirational all-female agenda of speakers over a 2-day global conference, which is* ***a world's premiere for the industry****. A series of workshops and two un-conferences will also be provided during this event.* ***TIPE | 2021 welcomes everyone*** *and we certainly hope to see you at the premiere of this global annual meeting."*

*Nora Toure*

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# What Is Women in 3D Printing?

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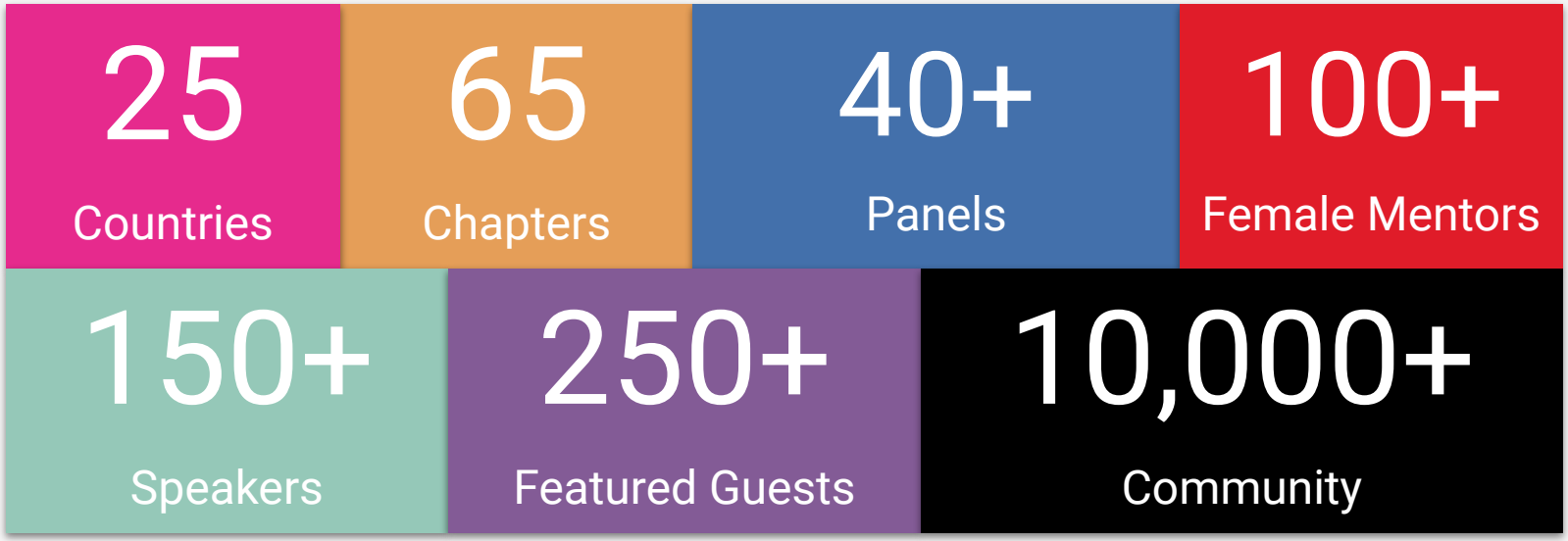


WOMEN IN 3D PRINTING

# A Worldwide Network of Chapters

WOMEN IN 3D PRINTING

# Why sponsor TIPE | 2021?

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A **global** conference, reflecting a strong & worldwide community of **10,000+** A.M practitioners

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The **first all-female** speakers event in the additive manufacturing industry

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A **human-centered** event, with tracks on technology advancement, industrial applications, people & talents, and economic matters

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# Targeted audience at TIPE|2021*

| <50 | 51-500 | 501-5,000 | 5,001+ |
|---|---|---|---|
| 39% | 17% | 19% | 25% |

**Company size**
(number of employees)

45% in Manufacturing
16% in Education & Research
13% in Healthcare
11% in Retail
7% in Aerospace
8% in other industries

30% are Engineers
28% are in Business & Marketing
22% are Designers
14% are C-Level
6% are in other positions

*Data based on the Women in 3D Printing community

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# Sponsorship Opportunities

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| TIPE 3D PRINTING | Platinum ($5,000) | Gold ($2,000) | Silver ($500) |
|---|---|---|---|
| Virtual tables | Big table (Floor 1 or 2) | Big table (Floors 3-10) | Small table (Floor 1-10) |
| Floor plan signage | ✓ | -- | -- |
| RSVP Lists | Registrant list | Attendee list | -- |
| 1:1 outreach | ✓ | -- | -- |
| Website visibility | 75 words | Logo | Logo |
| Blog post | ✓ | -- | -- |
| Newsletter | News article | Logo | Logo |
| Scavenger Hunt | ✓ | -- | -- |
| Job Board | ✓ | ✓ | -- |

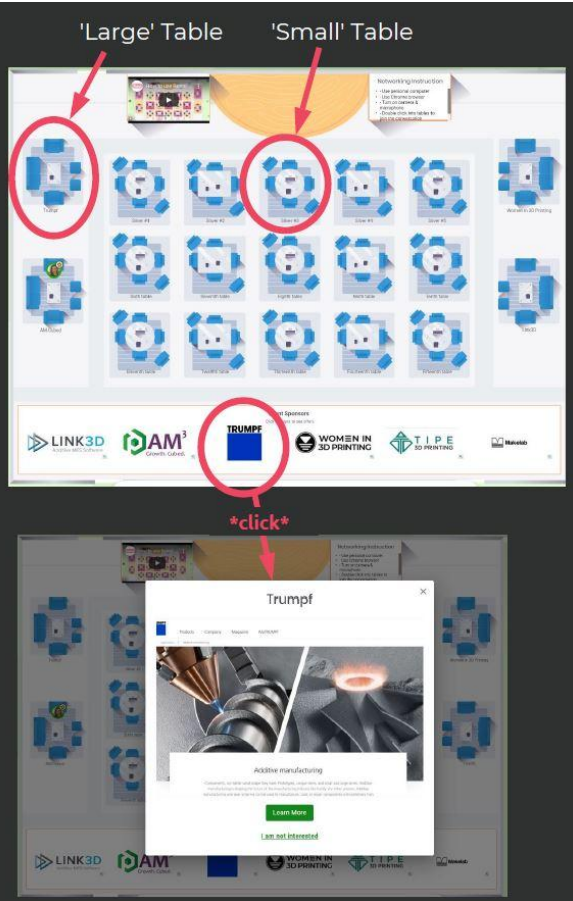
## Virtual Tables

In the Remo virtual networking platform, there are 15 'small' tables and 4 'big' tables per floor, with a total of 10 "floors". Individuals can "sit" at any table with other attendees and "mingle" with whomever else is at that table, as if they were all in a video conference call. Your company name will be listed as the title of your selected table.

These tables offer a similar experience to a booth at an expo, with the same opportunity to present your product with screen sharing, play a video, or simply chat with whomever stops by.

## Floor Plan Signage & Website Link

Across the bottom of all 10 floors of the networking event, there are spots for large company logos. These six logos spaces are reserved for the Platinum sponsors and will remain static across all floors. Upon clicking on these logos, the user will be shown a call-to-action button (e.g. "Learn More") which will be linked to the sponsors page of their choice (e.g. home page).



## RSVP Lists

We will have two contact lists: 1) all the people that register, and 2) the people that attend (along with what time they joined and left).

## 1:1 Outreach

Platinum sponsors will have access to the names on the Registrant List prior to the event. We will arrange 1:1 meetings at the conference on their behalf, for up to 20 select registrants of their choice.

## Website Visibility

75-word descriptions and/or company logos (dependent on sponsorship level) will be prominently displayed on the TIPE Conference website.

## Job Board

All sponsors are able to post jobs on the Wi3DP job board, Platinum sponsors will have theirs listed as "Featured".

## Newsletter

Wi3DP releases one newsletter to their distribution list each month (10,000+ community). The logos of all sponsors will be listed every month leading up to the conference. Platinum sponsors can include up to 1 short news article each month.

## Scavenger Hunt

Each Platinum sponsor will have the option to provide up to 5 clues, questions, or code words either at their booth or as part of their presentations (if selected to present). One raffle 'ticket' will be given to attendees for each discovered. We will have a special short ceremony at the end of the event to draw winner(s). Platinum sponsors are encouraged to provide prizes of their choice.

## Blog Post

Wi3DP will write a focused article, posted on WomenIn3DPrinting.com, about your company and why we're proud to have you as a sponsor.

# Executive Committee

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**Nora Toure**

*Founder, Women in 3D Printing | TEDx Speaker | co-founder, #3DTalk | VP Strategy, Ivaldi Group*

**Sarah Goehrke**

*Owner, Additive Integrity | Managing Editor, Fabbaloo | Board of Directors, Women in 3D Printing*

**Christina Perla**

*Co-Founder & CEO, Makelab | Board of Directors, Women in 3D Printing*

**Dana McCallum**

*Head of Production Partnerships at Carbon | Board of Directors, Women in 3D Printing*

**Kristin Mulherin**

*President & Founder , AM-Cubed | Board of Directors, Women in 3D Printing*

**Janet Kar**

*CMO at Link3D | TIPE Executive committee | Marketing Advisor Women in 3D Printing*

**Dury Thomas**

*COO, APIdays | Advisor, Women in 3D Printing | Marketing Expert | Tech & Innovation Witness*

**Cynthia Rogers**

*Communications ADDvisor®,The Barnes Group | Youngstown ambassador, Women in 3D Printing*

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# Reserve your sponsorship now

Contact us